



John B. Dey Elementary School Parents and Teachers Association

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<http://www.jbdpta.com>

September 19, 2014

I am writing to you, this start of the 2014-2015 school year, on behalf of the John B. Dey Elementary School's Seagull Circle Fund, new this year, and our Fall Festival, scheduled to occur on October 18, 2015. This is our biggest and most important fundraising event of the year.

Your sponsorship allows the John B. Dey PTA to provide the following invaluable programs to our students at a cost of over \$60,000:

- Destination Imagination (extra-curricular collaborative learning)
- Reflections (visual and performing arts project)
- Science Labs and Science Expo
- Fitness Club
- Grade Level programs
- Field Day
- Fifth Grade Graduation

All Seagull Circle sponsor names will be printed on the Seagull Circle Fund banner, which will hang in the John B. Dey foyer beginning the day of Fall Festival through the end of the school year. In addition to this exposure, we are able to offer advertisement on our new E-Directory, the PTA website, Facebook page, and PTA email communications.

A sponsorship form, including payment information and sponsor benefits packages is included with this letter. Please return your form by October 10, 2014.

Thank you in advance for your support!

Sincerely,

Pamela Faraino

John B. Dey Parent Teacher Association President, 2014-2015

