



John B. Dey Elementary School Parents and Teachers Association

1900 N. Great Neck Rd., Virginia Beach, Virginia 23454

Phone: 757-648-2440 Fax: 757-496-6784

<http://www.jbdpta.com>

Dear Friend of John B. Dey Elementary,

It is the start of a new school year at John B. Dey Elementary and the PTA is gearing up for another great year!

The John B. Dey PTA, like any charitable organization, depends on fundraising to provide meaningful learning experiences, gifts of technology, assemblies and other powerful and enriching student opportunities through out the school year. You can see our impact in the list below. Our Seagull Circle Fund was a huge success in the 2017-2018 school year and it allowed us to provide the same benefits to our students without all the added pushes for wrapping paper, candy, candle and coupon book sales. So, let's try to do it again! We need local families and businesses to participate!

WHAT DOES THE THE JBD PTA DO?

- * Boosterthon Fun Run
- * After School Enrichment Programs
- * School Skating Parties
- * Teacher Appreciation
- * Destination Imagination
- * Moving On Ceremony/Beach Bash
- * Reflections Art Contest
- * Schoolwide Assemblies
- * Silver Graphics
- * Military Appreciation
- * Career Night
- * Fitness Club
- * Bingo Night
- * E-Directory
- * Spirit Wear
- * Gull Gift Shop
- * Movie Nights
- * Grade Level Playdates
- * Community Service
- * Scholarships for prior JBD students & faculty and more!

With our school under major construction again this year, you will see a few changes to our events and programs. It is our goal to continue to provide fun, quality events and programs to our students. The Boosterthon Fun Run was a huge success last year, so we plan to host that again. Each student will receive a customized Boosterthon Fun Run t-shirt with our school logo on the front. By sponsoring our Seagull Circle Fund at a Platinum level, your business logo or family name will be displayed on the back of 800+ student's t-shirts!

Join the Seagull Circle! Any donation is appreciated and your family or business name will be on the banner in the cafeteria of the school recognizing your sponsorship. This is a direct donation to the PTA and has maximum impact! That's it! Help make John B. Dey the best elementary school in the beach!

A sponsorship form, including payment information and sponsor benefits package, is included with this letter. Please return your form by November 2, 2018

Thank you in advance for your support of the John B. Dey Elementary PTA!

Sincerely,



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Susan Wilson

John B. Dey Parent Teacher Association President 2018- 2019