

**TO ALL JOHN B. DEY FAMILIES, FRIENDS,
BUSINESSES
AND NEIGHBORS**

**WE NEED YOU TO CONSIDER BEING A SPONSOR FOR
THE FALL FESTIVAL!!**



Saturday, October 22, 2011, the PTA will be hosting our annual John B. Dey Fall Festival!

This is the largest John B. Dey fundraiser for the 2011-2012 school year. With your involvement, we will be able to support a variety of PTA enrichment projects that are organized and run solely by our dedicated volunteers.

Your donation will include acknowledgment on a banner during the event and advertising in the John B. Dey Directory which is distributed to 750+ students and used by families throughout the year!

Platinum Sponsor \$500 + Donation: _____ _____	❖ Full page ad featured in J.B. Dey Directory ❖ Individual advertising banner during event ❖ 'Thank you' in <i>Dey-A-Log</i> school newspaper (please mail /email a camera ready ad with ½ margins)
Gold Sponsor \$200 - \$499 Donation: _____ _____	❖ Half page ad featured in J.B. Dey Directory ❖ Featured on Gold Sponsor Banner during event ❖ 'Thank you' in <i>Dey-A-Log</i> school newspaper (please mail / email a camera ready ad with ½ margins)
Silver Sponsor \$100 - \$199 Donation: _____ _____	❖ Business Card featured in J.B. Dey Directory ❖ Featured on Silver Sponsor Banner during event ❖ 'Thank you' in <i>Dey-A-Log</i> school newspaper (please include business card)
Bronze \$50 - \$99 Donation: _____ _____	❖ Featured on Bronze Sponsor Banner during event ❖ 'Thank you' in <i>Dey-A-Log</i> school newspaper
Family/Friends \$20 - \$49 Donation: _____ _____	❖ 'Thank you' in <i>Dey-A-Log</i> school newspaper

Contact Name _____ Phone _____ Email _____

Name as it should appear on Banner and 'Thank you' _____

Please make your tax deductible donations payable to: John B. Dey PTA
John B. Dey Elementary School Tax ID #54-1426517
Mail to: John B. Dey Elementary School, c/o Sarah Bluhm
Or email: bluhms4@verizon.net